

#### Here is a summary:

Tournament Jersey	\$2,500	page 8
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<b>Event Night</b>	\$800	page 5

Fan T-shirt	\$200	page 8
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Banners	<b>\$100 - \$500</b>	page 4
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Poster	\$100	page 6
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PA Announcements	\$75	page 4
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Postcard	\$50	page
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/elcome packet	\$25	page
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#### THANK YOU



Thank you for considering the sponsorship opportunities available to you from the Haysville Aviators Baseball organization. We are a 501(c)(3) tax exempt charitable and educational organization, (EIN #46-4190624).

Sponsors, donors and volunteers are the backbone of this organization. Your sponsorship would give us the momentum we need to push and bring in the total of \$14,000 projected sponsorship need budgeted to complete another season of excellence in summer collegiate woodbat baseball.

# The Haysville Aviators mission is to glorify God by building well-rounded leaders who demonstrate the values of Integrity, Faith, and Excellence

#### **Core Values**

**Integrity:** Consistent and reliable alignment of belief and actions.

**Faith:** Belief that God is real and alive, His Word is true, and that a life lived pursuing Him is the best life possible. This belief is given by God for our salvation and to move us to action. It cannot be generated or earned by us.

**Excellence:** To live for and be motivated by the glory of God. This kind of life will not be defined by perfection, superiority to others, or winning; but always is marked by love and growth in God-like character and actions.





# Background



- The Haysville Aviators are a proud member of the Jayhawk League. The Jayhawk League is Summer Collegiate Baseball at its best! It was sanctioned by the NCAA in 1976 with a long standing history of two of its eight teams, Liberal BeeJays and Hays Larks. Haysville Aviators joined the league in 2015 after being a part of the Walter Johnson league.
- The Jayhawk League is one of the most prestigious, well scouted, and competitive leagues in the nation. The league has an automatic berth into the National Baseball Congress World Series that is played in Wichita.
- Jayhawk League teams continue to dominate at the NBC World Series. The Jayhawk League is recognized as a premier league in the National Baseball Congress.
- The Haysville Aviators have helped the Jayhawk continue its premier status by playing in the NBC Championship week 3 out of 4 years since the Aviators moved to Haysville.



# WULCAN FIELDPlagens-Carpenter Sports Complex

- Plagens-Carpenter Park consists of 30 acres located south of 63rd Street between Broadway and Seneca (665 w. 63rd Street Haysville, KS 67060). This complex consists of eight ball fields. Vulcan Field (Field 1) is home to the Campus High School Colts and the Haysville Aviators Collegiate baseball teams. The field has an announcer box and flag pole for use during games along with a concession stand and restrooms which are located right behind the announcer box.
- When youth teams that play on adjacent fields finish up, they often grab some concessions and take in the rest of the Aviators game.
- Aviators games offer a family friendly atmosphere to enjoy America's pastime.
- FREE admission to <u>all</u> Aviators games at Plagens-Carpenter.

#### **Outfield Banners**

Imagine fans on their feet as an Aviators Homerun goes flying over the outfield fence and what do they see... **Your Business'** banner! What a fun way to promote your business this summer.

3' x 6'	\$100	
4' x 8'	\$200	HeLLO
5' x 10'	\$350	Plagsonie
6' x 12'	\$500	



\*ALL SPONSORS receive name in the printed game programs AND name/logo on <a href="https://www.haysvilleaviators.com">www.haysvilleaviators.com</a>

#### Public Address Announcements

Your business can benefit from a live PA announcement at a single game or a 3 game series against the same opponent.

\*vs. Liberal BeeJays

\*vs. Dodge City A's

\*vs. Great Bend

vs. Hays Larks

vs. El Dorado

Tuesday, June 5<sup>th</sup> – Thursday, June 7<sup>th</sup>

Friday, June 8<sup>th</sup> – Sunday, June 10<sup>th</sup>

Thursday, June 14<sup>th</sup> – Saturday, June 16<sup>th</sup>

Tuesday, July 17<sup>th</sup> – Thursday, July 19<sup>th</sup>

vs. Derby Twins \*Tue. June 19<sup>th</sup>, Mon. July 9<sup>th</sup> & Wed. July 11th

Mon. June 25th, Thur. June 28th & Wed. July 25th

\*during these weeks Haysville Recreation baseball, softball, and T-ball will also have games scheduled at the Plagens-Carpenter Sports Complex where the Aviators play at Vulcan Field.

Value - \$75 per game or \$150 a series

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#### **Event Night Sponsor**

The event nights during the summer are meant to grab the attention of Haysville families and encourage them to come enjoy some FREE family fun at the ball field.

What a great way to promote **your business**. Get your name out associated with fun and making memories.

Aviators staff will work with you to create the one night event that works for you!

#### **Examples**:

- Free Hot Dog Night
- Win the "Best Seat in the House"
- \$1 Night (everything in the concession \$1 or less)
- Dizzy Race the Bases
- O Autograph Baseball Cards
- Monor Father's Night

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## **Event NIGHT Details**



#### Your business will benefit from:

- Live PA announcements each inning
- your company name/logo on the digital sign
- multiple mentions on the Aviators social media leading up to the night
- name recognition on <u>front</u> of the printed programs
- opportunity to distribute promotional info/giveaway items with as fans enter/exit the complex
- opportunity to throw out the "first pitch" and/or sing the national anthem
- Promotional video on live streaming on Youtube.com

The Aviators are open to fresh new ideas for sponsorship. If you have an idea, we would be happy to discuss and find a way to make it happen.

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### POSTER Schedule

With years of success, we are steadily increasing our fan base. Again this season, poster schedules will be printed and displayed in local businesses. When these posters catch the eye of families, **Your business** will be recognized as a valuable contributor to FREE family friendly entertainment in Haysville throughout the summer.



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### Postcard Schedule

Your business could receive its name/logo on the summer 2018 postcard size schedule. We will print 500 of these schedules to give to fans at the games and distribute at local Haysville businesses. The schedule is a great way for your logo to be in customers' homes for the length of the Aviators season.



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## Welcome Players

Starting in June, Haysville will welcome 30-35 young men, age 18-23, who are ready to represent Haysville during summer baseball. Your business could welcome them to Haysville by providing coupon/information about your business in a welcome packet. What a great way to grab the attention of potential shoppers. They would be sure to invite their parents to come check out **your business** during Parent Weekend. A good way to draw in a little extra business this summer.



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## Welcome Visiting Teams

During June and July the Aviators will host several different teams from the Jayhawk League. Your **business** could welcome these teams to Haysville by providing coupon/information about your business in a welcome packet. Five of these teams will be staying in or around Haysville for a three day series. What a great way to grab the attention of traveling teams to shop, stay, or dine at **your business**. A good way to draw in a little extra business this summer.



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#### Fan T-Shirts

**Your business** could be a sponsor whose name/logo would make a fresh impression each time laundry is done. Sponsors name/logos will appear on back. These shirts will be sold at the merchandise booth at each game, as well as given to the children who sign up for the Aviators coaching clinics.

Value - \$200



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# NBC Tournament Jersey

**Your business** could be the sponsor whose name/logo will be seen on the Aviators at the NBC Tournament. Help design the tournament jersey. In addition your business would also benefit from social media blasts during the tournament.

Value - \$2,500



name/logo on www.haysvilleaviators.com